IIBA® Central Virginia
Chapter

ADDRESSING THE NEEDS OF THE BUSINESS ANALYST COMMUNITY ACROSS CENTRAL VIRGINIA

BA focus

At a Glance

Passing the Baton

"When you run a part of the relay and pass on the baton, there is no sense of unfinished business in your mind. There is just the sense of having done your part to the best of your ability. That is it. The hope is to pass on the baton to somebody who will run faster and run a better marathon." ~ N. R. Narayana Murthy

It's been quite a run these last two terms. I've whisked though a long and fruitful race and am truly grateful to have built a strong foundation and legacy within and around the industry and environments which inspire and motivate me most. As business analysts, we complete our research, conduct interviews, review documentation and really make the effort to be as knowledgeable as possible about the solution requirements and business needs to which we are tasked. The IIBA® and our local chapter has seen its share of change, progression, growth and ever-changing tasks. Some of our requirements and objectives have been pretty consistent. While others look very different from early 2007 when we were first chartered - to the changing of the guard at the start of my tenure as president in 2012. As we adjust, adapt and reevaluate our objectives, it is time to pass the baton, not only, to anchor vetted objectives, but to move forward with new vision and expanded thought grounded in historical context.

In our everyday projects, after our requirements are validated and approved by the team and stakeholders, we pass the baton on to the quality assurance team for testing and use case development. We pass the baton to the design team to begin the build and implementation discussions. In the solution lifecycle of any project, we pass the baton to the next subject matter expert or taskmaster. It stands to reason with all the effort we put into meeting the needs of our customer/client, we want the results of those efforts to match their expectations and reflect our clear understanding of a job well done and done to the best of our abilities.

As I take the next several weeks to redefine, realign and socialize the requirements and expectations with incoming chapter leadership, it is with a sense of accomplishment, achievement and completion that I pass the baton to capable and knowledgeable hands. It is with open eyes, clear focus and a measured gait that I pass this baton to the next runner in this race. I thank you for the opportunity to serve the Central Virginia chapter and I value and appreciate each of our member's support, past and continuing. See you at the finish line!

Get involved. Get informed. Get focused.

Kind regards,

Ann-Michelle Thurmond Powell, PhD, DMD
IIBA® Central Virginia Chapter President
president@central-virginia.iiba.org

"BAs do it better because they know the requirements!"

Programs Committee
Needs volunteers! If you can help out, please email:
info@central-virginia.iiba.org

Open Board Positions
- **VP Administration**
- **VP Professional Development**

For more information on these roles email:
elections@central-virginia. iiba.org

Membership Report
Total Members: 613
Companies Represented: 205
Total Certified: 61

January Chapter Meeting
Please join us for the January Chapter meeting, sponsored by Daybreak IT Solutions. Joe Snyder, Senior Agile Specialist with Daybreak will be facilitating a presentation on Product Owners & BSAs in the Agile Environment. Find out how BSAs can effectively position themselves to remain present as Agile adoption occurs within an organization. Food and beverages will be served. For more details visit the **Events** tab at our website.

Please save the date!

When: Tues, 19-January
5:30pm - 7:30pm

Where: Glen Allen Library
10501 Staples Mill Rd.
Glen Allen, VA 23060

RSVP Now:
events@central-virginia.iiba.org

Welcome New Board of Directors!

The IIBA Central Virginia Chapter is pleased to announce the election of the following new board members for the 2016-2017 term:

President Elect – Cynthia Siewert

Cynthia is currently an IT Management and Strategy Consultant with Impact Makers. She spent the first 8 years of her career in the Insurance Claims space working both in Operations and in Sales and Marketing. She then moved into her first Business Analysis role in 2004 and has been connected to the profession ever since. After several years of project-level business analysis work eliciting, documenting and managing requirements, she became the Business Analysis Manager at Allianz Global Assistance in 2008. She has since led BA teams both as an IT Manager at Estes Express and as a Lead Business Analyst at Genworth. She is passionate about the value Business Analysts can bring to an organization both at a tactical and a strategic level and loves being part of the Central Virginia BA Community.

VP Finance Elect – Amy Rosenthal

Amy has been labeled a business analyst for about 10 years but she has performed the role for probably 5 years before that. She is famous for saying that the business analyst "does everything someone else isn't doing"; that is her vision for the role of a business analyst. She is passionate about making projects function more effectively and creating great client/customer experiences. She built a business analyst community at Ironworks/ICF Interactive that lives to bring business analysts and project managers together to share experiences, templates and best practices.

Amy joined Impact Makers in early 2015 specializing in business analysis and project management aspects of creating, implementing and maintaining digital solutions. Amy has over 15 years of experience in web and digital projects supporting clients through all phases of implementation.

VP Communications & Marketing – Kim Carlton

Kim has over 30 years' experience as a Developer, Systems Analyst and Business Analyst in Information Technology. He holds a BS in Computer Science and a Master of Science degree from Virginia Commonwealth University. He also holds a certificate in Project Management from George Washington University.

Kim has worked for Circuit City as a database manager and programmer analyst for their Point-of-Sale proprietary system and later as a programmer analyst for DiVX. He worked for a defense contractor for nine years in Lexington Park, Maryland where he honed his skills as a lead programmer analyst using various computer languages such as C, Pascal and Ada. In Richmond, he has worked for Circuit City, Shaw Systems, Capital One, and is currently working for Dominion Resources as a Senior Systems Analyst.

Join the IIBA

To learn more about the International Institute of Business Analysis (IIBA) and how membership benefits business analysts in your community and around the world, go to: www.iiba.org

Follow us on social media: **LinkedIn Group** (IIBA Central Virginia Chapter) and **Twitter**: @IIBA_CV

Visit our website at: www.central-virginia.iiba.org

Welcome New IIBA Members!

In the Spotlight	Jennifer H.	Wendy J.	Bob M.	Dean R.
	Joseph S.	Charles P.	Libby A.	Srinath B.
	Toya L.	Dawn B.		

- **New IIBA Members since September 2015**

BA Tool Kit

The BA Tool Kit lists several resources available for professional development targeted at Business Analysts, Business Systems Analysts and Project Management.

WEB LINKS

BA World   www.businessanalystworld.blogspot.com

Bridging the Gap   www.bridging-the-gap.com

Modern Analyst   www.modernanalyst.com

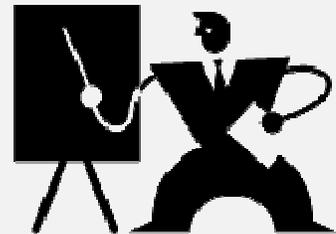**Practical Analyst**   www.practicalanalyst.com

BA Times   www.batimes.com

Business Process Modeling & Notation (BPMN)   www.bpmn.org

What & Why of Usability   www.usability.gov

Project Management Institute www.pmi.org

Projects at Work   www.projectsatwork.com

NEW LOOK AND FEEL FOR THE NEWSLETTER COMING NEXT YEAR!

Please send us your feedback, questions or suggestions about the newsletter, website or events. We want to hear from you. Contact us at info@central-virginia.iiba.org and tell us your thoughts.