



The First Word

Author Hal Borland once wrote, "The year's end is neither an end nor a beginning but a going on, with all that experience can instill in us." As I begin my first year as the President of this amazing organization, I am so grateful to be able to lean on the experience of our President Ex-officio and now Director of Technology, Ann-Michelle Thurmond Powell. She and the rest of the board have made me feel incredibly welcome. We have such an amazing group of dedicated individuals working hard to support the BA Community in Central VA and I am honored to be a part of it.

This year we will be striving to add even more value to the BA community and we look forward to having a dialog with our members about how best to do that. We will be asking for your feedback frequently and hope that you will engage with us by attending our events, visiting our website and chatting with us via Social Media ([LinkedIn](#) and [Twitter](#)). Our focus this year will be on the evolving role of the business analyst and how we can view the role through different areas of practice such as agile, business intelligence, information technology, business architecture and business process management. As business analysts we are in a unique position to be more than requirements technicians. We utilize our skills in a variety of positions that add indispensable value to the organizations we support. I look forward to seeing you at our March Chapter Event where Rob Snowden will be sharing his experience as his career evolved from [Business Analyst to Strategic Partner](#).



I hope that each and every one of you is having a wonderful start to 2016.

Best Wishes,
Cynthia Siewert
IIBA® Central Virginia Chapter President
president@central-virginia.iiba.org

Announcements

Volunteers Needed

If you can help out with IIBA Communications or Technology, please email volunteers@central-virginia.iiba.org

Panelists Needed

If you used to be a Business Analyst, we would like to hear from you. We are looking for people who currently work in Business Intelligence, Organizational Change Management, Enterprise Architecture, or other positions in which they utilize the skills they learned as Business Analysts to participate in a panel discussion at one of our chapter meetings. If interested, please contact us at volunteers@central-virginia.iiba.org.

Missed the January meeting? Download the presentation [here](#). Be patient because it's a big one! Joe Snyder provided insight on how the BA is perfect for the Agile environment.

March Chapter Meeting

Join the IIBA Central Virginia Chapter for our March Chapter Meeting. Our guest speaker, Rob Snowden from [ASPE](#), will be discussing BAs as strategic business partners. [Apex Systems](#) will sponsor the event. Snacks will be provided.

When: Wed, March 16
5:30pm - 7:30pm

Where: Gayton Branch Library
10600 Gayton Rd 23238

Visit: [Upcoming Events](#)
at our website
www.central-virginia.iiba.org



Join us along with the DC and Baltimore IIBA Chapters for a fantastic conference opportunity. Project Summit * Business Analyst World (PS*BAW) Washington will be held on **April 4-6, 2016** at Hilton Arlington Hotel. As a partner chapter, our members are eligible for a **15% discount**. Use group code **IIBACV** when registering. PS*BAW is the leading educational and training conference for Project Professionals. As an endorsed education provider, PS*BAW offers attendees PDUs and CDUs for each hour of learning. Delegates can acquire up to 21 credits over a 3-day period. Visit the [event website](#) to learn more about the conference.



Sponsor News

Apex Systems, the 2nd largest IT staffing firm in the nation, will be sponsoring our March event. For more information regarding Apex Systems, contact Kristen Daylor at 254-2600 / kdaylor@apexsystemsinc.com or visit their website at www.apexsystemsinc.com



If interested in sponsoring a Chapter meeting or event, contact us at dir.outreach@central-virginia.iiba.org.

Join the IIBA

To learn more about the International Institute of Business Analysis[®] (IIBA) and how membership benefits business analysts in your community and around the world, go to: www.iiba.org

Develop your Capabilities

- Discover the **BABOK[®] Guide**, the industry standard for the BA profession.
- Expand your knowledge – register for an **IIBA Webinar**.
- Join the discussion – participate in the **IIBA Community**.
- Access hundreds of books in the **Online Library**.

Follow us on social media: **LinkedIn Group** ([IIBA Central Virginia Chapter](#)) and **Twitter**: @IIBA_CV

BA Tool Kit

The BA Tool Kit lists several resources available for professional development targeted at Business Analysts, Business Systems Analysts and Project Managers.

WEB LINKS

BA World www.businessanalystworld.blogspot.com

Bridging the Gap www.bridging-the-gap.com

Modern Analyst www.modernanalyst.com

Practical Analyst www.practicalanalyst.com

BA Times www.batimes.com

Business Process Modeling & Notation (BPMN) www.bpmn.org

What & Why of Usability www.usability.gov

Project Management Institute www.pmi.org

Please send us your feedback, questions or suggestions about the newsletter, website or events. We want to hear from you. Contact us at info@central-virginia.iiba.org and tell us your thoughts.