

## Letter from the President

Anyone who knows me knows that I get really excited about Business Analysis, our IIBA Chapter and all of the opportunity that currently exists in Central VA as well as the amazing potential our community has to support and inspire our amazing BAs. I'm almost a year into this Prez-thing and my excitement isn't waning. In fact, we have a couple of events on the horizon that are fueling my excitement even more. This November we will be hosting ASPE (an IIBA® partner) at our bi-monthly chapter meeting. After their presentation on "Career Growth Strategies for 2017," we will be celebrating our members and volunteers with drinks, snacks, raffles, and gifts. Sponsored by [TEKsystems](#), the evening is sure to be both educational and a great chance to say "Thank You" to the people that make this Chapter what it is.

November's celebration event will be the last time we meet this year. However, we are already planning an event for next year which is like nothing we have had in Central VA before. We are calling this event VA BADD (Virginia Business Analyst Development Day). It will be a full day of career development presentations and workshops for BAs and other IT professionals and it will be held right here in RVA. The DC chapter did something similar last year and it was a huge success. We will have a keynote speaker and at least two different tracks of educational presentations and workshops so that you can choose what is most applicable to you. We will be looking for volunteers to help with marketing and logistics both before and during the event itself. Keep an eye on our website for more information, which will be coming soon. I can't wait to see you all in November.



Best wishes,  
**Cynthia Siewert**  
IIBA® Central Virginia Chapter President  
[president@central-virginia.iiba.org](mailto:president@central-virginia.iiba.org)

### Chapter Event

Join the IIBA® Central Virginia Chapter for our November Event on Wednesday, November 16 for **Career Growth Strategies for 2017 and Beyond**.

[TEKsystems](#) will sponsor our event and a year-end celebratory dinner will be hosted.

**When:**  
Wednesday, November 16

**Where:**  
[The Answer BrewPub](#)  
6008 W Broad St,  
Richmond, VA 23230



**Board of Directors**  
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### November Event

Join us on the evening of November 16 to wind down this dynamic and fast-moving year with **Career Growth strategies for 2017 and Beyond**.

David Mantica, president of the [ASPE](#) (American Society of Professional Education) Inc., the family of professional training companies, will discuss strategies, tools, techniques and skills to help move your career forward in 2017.

Learn expert tips on building your brand, the benefits of coaching, mentoring, networking and access to valuable book titles to help you further your career.

Meet the candidates and consider running yourself. Volunteer your time, talents and develop your leadership abilities on the Board of Directors.

RSVP for this exclusive event and celebratory dinner at our [website](#). Be sure to secure your spot by November 8, as we have a limited number of seats available at **The Answer BrewPub**.

### Sponsor News



our November meeting sponsor, provides a range of IT services, IT staffing solutions and IT talent management expertise. Their value proposition is cemented in its real-world insight into what works in IT and its unmatched network of the highest-caliber IT experts. For your next opportunity, contact [Brittney Rose](#) at **804-968-6060**. [www.teksystems.com](http://www.teksystems.com)

If you or your company are interested in sponsoring a Chapter meeting or event, contact **Lata Gupta** at [dir.outreach@central-virginia.iiba.org](mailto:dir.outreach@central-virginia.iiba.org)

### New Spotlight at Meetings

Our **Jobs Table** debuted in September. Recruiters and Staffing agencies posted opportunities and opportunity-seekers posted resumes. By all accounts, this new meeting enrichment is a hit. Let us know if you have any recommendations to further enhance this new feature.

### Did you miss our September meeting?

The Central Virginia Chapter of the IIBA® was honored to host [Kay Fudala](#), an Organizational Change Expert and IT Management and Strategy Consultant. Kay introduced us to creative facilitation techniques Business Analysts can utilize to drive and manage organizational change to support desired business outcomes along with strong adoption and true conversions. It was very well received. View Kay's presentation [here](#).



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## **2016 Board of Directors Chapter Elections**

We will hold elections next month for three open Board positions.  
**You must be an IIBA member to run or vote for the board.**

### **Open positions:**

- Vice President, Administration (Formerly, Secretary)
- Vice President, Membership & Outreach (New this year)
- Vice President, Professional Development (Formerly, VP Education)



**Last date to accept nominations is November 15.**

You can email **Dinesh Nayak**, our Director of Governance at [dir.governance@central-virginia.iiba.org](mailto:dir.governance@central-virginia.iiba.org) with the name, email address and phone number of your nominee or use this [link](#) to submit a nomination. You may nominate yourself.

**Voting begins: November 17 - 30**

**Announcement of new officers: December 1**

Please refer to the [website](#) for more details on the election process and detailed roles and responsibilities.

### **Board of Directors (duties in brief):**

#### **Vice President, Administration**

The Vice President of Administration shall keep the records of all business meetings of the Chapter and the Board. This officer is also responsible for all official correspondence with the members and the IIBA.

#### **Vice President, Membership & Outreach**

Vice President of Membership and Outreach shall be responsible for all aspects of membership such as maintenance and communication of member records (to the Board and to individual members), status with IIBA and the Chapter, and meeting/event attendance. This officer shall be also responsible for sponsorship administration.

**October 2016**

Page 1: President's note  
Page 2: Events and News  
Page 3: Chapter Elections  
Page 4: National and Next

ADDRESSING THE NEEDS OF THE BUSINESS ANALYST COMMUNITY ACROSS CENTRAL VIRGINIA



### **Vice President, Professional Development *cont'd***

The Vice President of Professional Development shall be responsible for providing leadership to the chapter in promoting business analysis professionalism through a program of educational seminars, workshops, study groups, presentations, and other services designed to help BA professionals achieve certification/credentials and advance in their careers.

**Note:** All Board of Directors must be able to participate actively in majority of the monthly Board of Directors meetings and the chapter events. Please email [dir.governance@central-virginia.iiba.org](mailto:dir.governance@central-virginia.iiba.org) with any questions.

### **News from National**

#### **New BA Competency-based Certification - September 2016**

For the latest information on the multi-level, competency-based certification program, please visit the [Certification 2016 webpage](#).



### **Coming in 2017**

**VA BADD** (Virginia Business Analyst Development Day) will be a full day of career development presentations and workshops for BAs and other IT professionals. We are taking a page from last year's successful DC chapter event and giving it our own *RVA touch*. We will have a keynote address and at least two different tracks of educational opportunities, so you can choose what is most applicable to you. More details will be provided as we get closer to our planned Spring event. Please check our [website](#) regularly for updates!

#### **Volunteers Needed**

If you can help with IIBA Communications or Technology, please email [volunteers@central-virginia.iiba.org](mailto:volunteers@central-virginia.iiba.org)

Please send us your feedback, suggestions, or questions about the newsletter, website, or events. We want to hear from you. Contact us at [info@central-virginia.iiba.org](mailto:info@central-virginia.iiba.org) or visit our website [www.central-virginia.iiba.org](http://www.central-virginia.iiba.org).